**Project Design Phase-I**

**Proposed Solution Template**

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| Date | 22 June 2024 |
| Team ID | SWTID1720278137 |
| Project Name | Project – Online Learning Platform |
| Maximum Marks | 3 Marks |

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

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| **S.No.** | **Parameter** | **Description** |
|  | Problem Statement (Problem to be solved) | Online learning platforms face challenges in delivering seamless, engaging, and effective educational experiences due to issues such as technical glitches, complex user interfaces, limited accessibility, and concerns over content quality and security. These factors hinder user satisfaction and learning outcomes. |
|  | Idea / Solution description | **Idea:** Create a streamlined, user-friendly web application for accessing online courses that simplifies the process and enhances the learning experience.  **Solution:** **Edu Sphere** provides an intuitive interface for enhanced search functionality and an intuitive course layout for clear navigation. **It** also provides dedicated technical support team to help students resolve issues quickly. |
|  | Novelty / Uniqueness | Connect with a global network of learners and industry experts through mentorship programs, international collaborations, and cultural exchange opportunities. |
|  | Social Impact / Customer Satisfaction | **Accessibility:** By providing an intuitive and user-friendly platform, Edu Sphere makes courses accessible to a wider audience.  **Time Efficiency:** Simplifying the course selection process saves valuable time for users, contributing to increased productivity and reduced stress. |
|  | Business Model (Revenue Model) | The online learning platform can generate commissions from several sources, including  Course Sales, Subscriptions, Certification fees and Advertisements. |
|  | Scalability of the Solution | **Promocodes:** Adding additional offers and promocodes to attract more customers to get bigger revenue.  **User Feedback Loop:** Establish a strong feedback mechanism to gather user insights and adapt the website's features and functionalities, accordingly, ensuring continuous improvement and relevance.  **Modular Architecture:** Design the app with a modular architecture, enabling easy addition of new features and services as user needs evolve. |